



# The Carlsbad Library and Arts Foundation

Presents the 3rd Annual

## “Castles of Carlsbad” 2005 Fall Home Tour

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## The Carlsbad Library and Arts Foundation

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Three tickets, \$10.00 and Ten tickets, \$25.00. There will also be live entertainment along the way.

Home Tour tickets are \$25.00 and available at both city libraries, Armstrong Garden Center at the Flower Fields, Madison's on State Street and Carlsbad Convention and Visitors Bureau.

For more information, please call the Foundation office at 760-602-2060 or visit [www.castlesofcarlsbad.com](http://www.castlesofcarlsbad.com).



### The Carlsbad Library and Arts Foundation

presents the

## 2005 CASTLES of CARLSBAD Fall Home Tour

**Saturday, October 22, 2005**  
**10:00 am - 5:00 pm**  
**Donation - \$25.00**

For tickets and more information, call  
The Carlsbad Library and Arts Foundation

**(760) 602-2060**

[www.castlesofcarlsbad.com](http://www.castlesofcarlsbad.com)  
Net proceeds will benefit Carlsbad Library and Arts Foundation programs and services

### Only 10 Seat Plaques Left – Don't Miss Out!

For a tax-deductible contribution of \$250, we will place a permanent, personalized brass plaque on a chair in the Ruby G. Schulman Auditorium at the Carlsbad Library on Dove Lane. "The Schulman" enjoys full capacity audiences for concerts, plays, lectures and more — many at no charge.

Fall 2005

# Times

The Carlsbad Library and Arts Foundation

"One Gift Can Change A Life Forever"

## Library Director Cliff Lange Retires

Well, he didn't exactly ride off into the sunset, but Carlsbad Library Director Cliff Lange did retire from his position on August 31 after 23 years.

Cliff's legacy is a community immeasurably enriched by his vision and passion, since he fortuitously chose to come to Carlsbad in 1982. His commitment to excellence has made our libraries what they are today, outstanding centers for learning, culture and the arts, all woven into our community fabric.

Through his dynamic and dedicated leadership, the Library and Arts Foundation was created and has become both a vehicle and a facilitator for the financial support for library and arts facilities and programs and community literacy. By growing our resources



through grants, current and planned gifts, bequests and prudent management of our Endowments, the Foundation will continually expand its support of Cliff's vision long into the future.

With his guidance, an unprecedented partnership has been forged with the City whereby the Foundation will conduct a capital campaign to raise funds to assist in the development of the new Carlsbad City Library Learning Center. With deep appreciation the Foundation is honored that Cliff will serve as an Honorary Chair for this campaign that will make his dream of a community learning center a reality.

Even though he is officially retired, we are grateful he will remain here in our midst, with the same passion and zeal to foster learning and the arts for all in our community.

~ Gina McBride, CLAF Trustee

## 2005 “Castles of Carlsbad” Fall Home Tour

Third annual event will benefit library and arts facilities and programs

The members of the 2005 Home Tour Committee are in high gear preparing for the Foundation's fall home tour. The third annual fundraising event is set for Saturday, October 22, from 10:00 AM until 5:00 PM.

During the one-day tour, ticket-holders will view the interiors and grounds of six unique homes in Carlsbad. See 4 for a photo and listing of each home on the tour.

Refreshments will be served by Starbucks Coffee on the pool-side view terrace of “The European Villa.” While enjoying coffee, guests can enter to win a full-day spa package, including lunch and a basket of spa products, from La Costa Resort and Spa. Tickets are: One ticket, \$5.00;

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## Mission Statement:

To seek, cultivate and provide financial support for our library and art facilities and programs to promote lifelong learning and cultural enrichment in our community.

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Message From the President



Jim Comstock, President of the Carlsbad Library and Arts Foundation



Architect's rendering of the remodeled Carlsbad City Library Learning Center on Eureka facing Holiday Park. There will be a second story added and other structural changes on the property. This will be the new home of the Adult Learning Program and Centro de Informacion with room to expand literacy programs and services to the community.

New Beginnings

The foundation has experienced significant growth over the past few years. Because of that growth we have refined our goals and purpose. During this process we realized our name did not adequately reflect our market. Our market transcends just the library and includes cultural arts. To properly reflect the arts domain that we support the board adopted a name change from The Carlsbad Library Foundation to The Carlsbad Library and Arts Foundation.

The name change opens up the opportunity for arts donors and sponsors to be a part of the foundation. Change is in the air. All board members are excited about the name change and other changes going on both within the foundation and within Carlsbad.

A big change is our new Library Director, Heather Pizzuto. Heather is an excellent choice. The foundation is working closely with her on our mission, purpose,

strategies and how together we can achieve more. Although we miss Cliff we are excited about Heather. The Capital Campaign is in the formation stage. Trudy McGrath, Chair of the strategic planning is working closely with our consultant, Janie Anderson. Trudy has put in tremendous time and effort along with Gina McBride. The foundation owes a great respect to both Trudy and Gina for their diligence, persistence and commitment.

Cliff was asked and has agreed to serve as the Honorary Chair of the Capital Campaign that will raise funds to build the Carlsbad City Library Learning Center. Cliff has been instrumental in the development of the learning center. To recognize Cliff the foundation asked the City Council to name the lobby of the new center in honor of Cliff. On October 11, City Council adopted a Resolution to name the lobby the "Cliff Lange Lobby".

Having served on this foundation for five years I have seen this board grow from trying to figure out who we are to transforming programs and opportunities. The past and current board members are to be commended for laying out a strong support upon which this foundation is built. I am proud to captain this ship. New beginnings speak to our theme since we are venturing into new waters and seeing so much positive change.

Jim Comstock, President

Behind the Books Tours

The Foundation invites you to join in a Behind the Books tour of Carlsbad City Library facilities. See how the literacy and learning programs are changing people's lives in our community — and how you can help.

For more information, please call the Foundation office at (760) 602-2060.

The Carlsbad Library and Arts Foundation Welcomes Your Support!

Help us to preserve and expand library and arts facilities and programs in our community

By Gina McBride, CLAF Trustee

You can make a lasting difference in our community by combining your philanthropic and financial goals. Gifting arrangements can provide unique solutions for your specific financial planning needs, with the needs of the library in mind. An outright contribution, a lifetime income gift, a bequest in a will or trust, or beneficiary designation in a life insurance policy or IRA can mean important

resources for the Foundation's mission and may provide income and tax benefits for you. Your generous support for our library's programs and services will be appreciated by your neighbors now and into the future.

Please contact the Foundation Office at (760) 602-2060 to discuss how you and your family can benefit by supporting your Carlsbad Library Foundation.

Message From the Library Director



Heather Pizzuto Director of the Carlsbad City Library

It is an honor to join the short list of Library Directors who have served the Carlsbad City Library since it became an independent city library in 1956. Walking in the footsteps of the Library's first Director, Georgina Cole, and recently retired Cliff Lange, is at once amazing and inspiring. And looking ahead to new opportunities and partnerships brings great excitement and anticipation of wonderful things to come.

In September, the Library received approval to move ahead on two important technology projects that will improve our customer service and efficiency of operations. Patrons will soon be able to sign themselves in for time on public access computers as well as reserve computers in advance. Using an automated system to accomplish this will free up staff to provide other services, and will maximize the availability of our computers, which are in high demand most of the time the Library is open, with almost 233,000 individual computer sessions per year. This service is tentatively scheduled to be available in late November.

The second project involves implementing Radio Frequency Identification (RFID) technology. Library books and other materials will be tagged with a small chip instead of a barcode to track their circulation. This technology will make it possible for materials to be checked out and in much more rapidly and in stacks rather than one by one; enables the Library to use a conveyor belt (at the Dove Library) to pre-sort materials being returned; enables staff to quickly find materials on the shelves and inventory the entire collection; and makes it possible for the Library to offer fast and easy-to-use self-check machines for patrons who would prefer to check out their own materials. All of these efficiencies will result in staff being more available to provide other services, and position the Library to keep up with the needs of a growing population without adding staff in the future.

Library staff is also busy planning other customer service improvements that will make our Library facilities more inviting and meet the increasingly diverse needs of our growing community in new and creative ways. We look forward to hearing any ideas you have for improvements in service, and appreciate the support of the Foundation in enhancing Library programming, services and facilities such as the future Learning Center.



Gina McBride welcomes Jerry Bryan. Photo courtesy Wendy Hinman.

Foundation "Partners" with Jerry Bryan Jerry Bryan Photographic Studio & Gallery

Chances are if you have lived in Carlsbad for a while, you or someone you know has been fortunate to be captured in the lens of Jerry Bryan's camera. Over many years, he has produced exquisite wedding photos, treasured baby photos, the high school seniors' portraits and beautiful lifestyle family portraits in homes and special settings.

The Foundation was delighted when Jerry offered his lifestyle portraits to each of our 2004 "Castles of Carlsbad" Home Tour homeowners. These lovely portraits are currently being displayed

in the lobby of the Carlsbad City Library on Dove Lane. He also presented the portraits to each homeowner.

Once again Jerry is generously offering his special talents to the Foundation by visiting with the 2005 homeowners to treat them to this priceless gift. These new portraits will be on display in January.

Jerry Bryan achieved the high accreditation of Master Craftsman Photographer at an early age and his work has won wide acclaim, including the coveted Kodak Epcot Award.

In addition to being an artistic genius behind the camera, Jerry, a prolific lecturer and teacher, helps others in the industry and is recognized as the #1 studio designer in America. Beginning in 1980 with his own Plantation Building here in Carlsbad, there are now over 150 "Signature Studios" across the country.

The Carlsbad Library and Arts Foundation is pleased to welcome Jerry Bryan as a "Community Partner" to acknowledge his ongoing commitment to the mission of the Foundation.



2005 Board of Trustees

(Front row, left to right) Mary Melideo, Julie Nygaard, Trudy McGrath - Vice President, Gina McBride - Secretary, Peter Gordon - Arts Manager. (Back row, left to right) Ayesha Lewellen, Alan Marblestone, Stephen "Hap" L'Heureux, Jim Comstock - President, Heather Benson, Alan Meyers, Anne Luke, Mike Bours, Rich Fox. Not pictured: Jean Goddard - Treasurer, Heather Pizzuto - Library Director, Jerry Tarman.

The 2005 Carlsbad Library and Arts Foundation Board of Trustees once again brings together a dynamic group of professionals working diligently to provide significant financial support for our library and arts facilities, programs and services.

This year the Trustees are focusing on the Carlsbad City Library Learning Center and developing a capital campaign for its remodeling, presenting the third annual Castles of Carlsbad Fall Home Tour, growing the foundation's gifting programs and strategically planning for the future.

Special Thanks to Our Incredibly Gracious Homeowners



"The European Villa" Arnold and Julie Calabrese Photography provided by www.previewfirst.com



"The Enchanted Hideaway" Ed and Karen Colson Photography provided by www.previewfirst.com



"The Art of the World Showcase" Richard and Laura Rappaport Photography provided by www.previewfirst.com



"The Designer's Delight" Patrick and Patience Wells Photography provided by www.previewfirst.com



"The Tuscan Family Retreat" Tim and Sheila Saunders Photography provided by www.previewfirst.com



"The Artists in Residence - Olde Carlsbad" Kathleen Carrillo and Andrew Marcus Photography provided by www.previewfirst.com

Thanks to...

Armstrong Garden Center at the Flower Fields, Carlsbad City Library, Carlsbad Convention and Visitor's Bureau, Madison's Carlsbad Village, Wendy Hinman, Jessica Padilla and Konny Thompson and all the Wonderful Volunteers!

"CASTLES OF CARLSBAD" 2005 Fall Home Tour Steering Committee

Trudy McGrath and Gina McBride, Co-Chairs • Linda Comstock, Sandy Golnick, Anita Minard